

Sustainability History Highlights

2020

- Launched **greenpenny**, a virtual and carbon-neutral branch of Decorah Bank dedicated to financing a sustainable tomorrow that serves communities beyond northeast Iowa. Money deposited in greenpenny will only be used to finance clean energy projects, starting with solar – no fossil fuels.

2019

- **The Bank reached carbon neutrality, a goal for many years. Our carbon footprint has been reduced to ZERO!**
- Installed a 20 kW solar array at South Decorah location. With this addition, the Bank has installed enough solar to produce 25% of our electricity need.
- Purchased Oneota Tags from Winneshiek Energy District.



2017

- Installed a 32 kW solar parking canopy in downtown Decorah

2014

- Installed a 37.5 kW PV solar array on the roof of our facility in Cresco.

2013

- Remaining lighting was converted to LED, making our facilities nearly 100% LED.
- Introduced Energy Efficiency/Renewable Energy Loans to provide energy-efficient solutions for consumers.

2012

- Installed a 21.5 kW PV solar array on the roof of our main facility in Decorah.

2011

- Cresco Bank & Trust Co. facility became ENERGY STAR® certified.
- **Calculated our carbon footprint to be 738 metric tons of CO₂, a reduction of 9% from 2009.**

2010

- Purchased Oneota Tags from Winneshiek Energy District. This helped fund energy savings improvements in Winneshiek County.
- 80% of lighting in Decorah and Cresco facilities was converted to LED, a new technology at the time. This reduced lighting power consumption by 50%.

2009

- **Calculated our carbon footprint for the first time. It was 814 metric tons of emissions.**

2008

- Installed a 2kW PV solar array on our drive-thru in downtown Decorah.

2007

- Our downtown Decorah facility became ENERGY STAR® certified and was one of only 3,200 buildings in the nation at the time. ENERGY STAR® is a dynamic government/industry partnership that offers businesses and consumers energy-efficient solutions, making it easy to save money while protecting the environment for future generations.

2005 & 2006

- Launched the first monthly eStatement program available in the market. Customers are helping us save thousands in tons of paper and mailing costs.
- Our two full-service locations, in Decorah and Cresco, were built with features that minimize energy consumption.